

# GRAFFITI VERITE'

GV DOCU-SERIES

www.graffitiverite.com



FILM REVIEWS - PART 3 (of 3)

## GRAFFITI VERITE' Read The Writing on the Wall

Directed by Multi Award-Winning Filmmaker Bob Bryan



“**G**RAFFITI VERITE' **Read The Writing On The Wall** is a forty-five minute documentary exploring Los Angeles, underground graffiti scene. The documentary contains interviews of about twenty four of Angeles' artists as well as on the scene coverage of their artwork. From an artists view it takes us through the history and touches upon the differences between the two coasts.”

-- THE INDUSTRY HIP-HOP MAGAZINE

**T**he bomb! That's the first thing that comes outta my mouth when I think of this video. Bob Bryan of LA put this project together. It consists of 24 of Los Angeles' best graffiti writers. They are interviewed to give their story on graffiti from beginning to the end, origin to future. It has live piecing, it has old school pieces from the 80's. It really breaks down what graffiti in the west coast is all about. It has old school artists as well as the newest crews from LA. The video features Nerv, Tribe, Tempt, Risk, Pjay, Duke, Mear, Angst, Chaz, Miner and many many more! So if you wanna

get the truth about graffiti, check this tape out, you can't lose!

Sorry NY, graffiti started on the west coast an interview with L.A.'s CHAZ I had just gotten done watching **GRAFFITI VERITE'** when my phone rings. I quickly answer to find Bob Bryan on the other end asking me what I thought of his video. The first thing that came out of my mouth was the word *“wonderful.”* I thought that the video was the next best thing to Style Wars (*compliment.*) It was full of history, it explained a lot about graffiti on the west coast. What really caught my eye was the wonderful interview with LA's Chaz, he really broke it down on how graffiti started and about it's evlvement. So to make a long story short, Bob hooked me up with Chaz so I could get the 411 from the source.

*“I started in 1969 when I was 19 years old,”* said Chaz, *“I would always see the graffiti where I live in Highland Park, Los Angeles.”* *“The graffiti that I was doing was Chicano Graffiti, all the guys in the neighborhood would leave their names on the walls as sort of a community roll call so that others knew their names.”* *“Graffiti was always here in California, its been a long tradition, it started back in the 30's when shoeshine guys would leave their names on the walls with their dabbers.”* Then it moved onto the Zoot Suit days in the 1940's, from the Chicano movement all through the riots when the suiters would leave their names on the walls for recognition and for rebellion against the American Government. Of course they didn't have spray cans yet but they used brushes. I asked Chaz if he prefers brushes and this is what he said. *“Well the spray cans came out in the 50's, it was around when I started but I*

*always preferred brushes. The Cholo letters are American Gothic and the style just taken off from that. **Spray cans made Graffiti quicker and letters got bigger.***

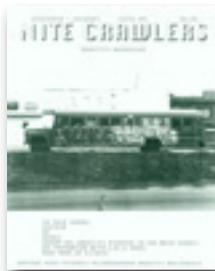
Most of the letters that today's writers from the west use, come from old school Cholo graffiti. Chaz also pointed out that New York is known for bringing the colors to graffiti, he said that Graffiti in the West was always black and white. I decided to ask him what he thought of hip hop graffiti as we know it today and his response was, "I was surprised, I didn't expect anybody to continue it... Graffiti almost died twice, once with the big buff and recently with the media hype." Chaz has good thoughts about the future, he said that the east and west will unite and bring graffiti to the world like never before, he sees it going mainstream, "I have been doing graffiti for 15 years on the streets and 10 years in the galleries."

***"What I want to do is legitimize graffiti as a true art."***

***"I'm not a graffiti writer, I'm a graffiti artist."***

He explained to me about what it was like doing all the street work compared to doing the galleries. "The streets are fun, it's great to get out at nite... When you do galleries, you lose your guts a little bit but in return you reach a new understanding of graffiti, you reach a new meaning and most importantly you reach a new audience." He had something to tell young aspiring young artists, "Draw, draw allot!" "You can only improve, taggers get better and evolve into piecers, be involved."

*"Graffiti is a part of Chicano history."*



-- The Editor,  
NITE CRAWLERS MAGAZINE

Filmmaker Bob Bryan objects to the popular notion that graffiti art is a form of urban vandalism that can be compared to tagging. Bryan says, "Tagging is Tagging." He goes on to explain that the public is simply misinformed about the art form. ***"We (the public) had no idea that graffiti art extends beyond tagging."***

**GRAFFITI VERITE'** goes underground to the alleys, streets and walls of LA to document the stories of 24 graffiti artists' work, passion and ideas.

It goes above ground as well-graffiti art can be found (*and bought!*) on canvas in galleries around the world. Bryan, a native of New York, recalls seeing the subway trains roll by painted from top to bottom and end to end with graf art. He thus concluded that the modern version of this art form originated in the Big Apple. It was in his research for this documentary that he discovered it actually began in the Hispanic 'hoods' of LA. The pachucos used the walls of their neighborhoods as a type of newspaper to communicate to each other. From it came the saying,

***"Read the writing on the wall."***

Bryan sees graffiti as a populist art form for everybody for everybody. He compares advertisers using buses as a canvas, "people with money (*advertisers*) are able to pay for it, "to graf artists who do exactly the same thing and are often vilified. Think about it.

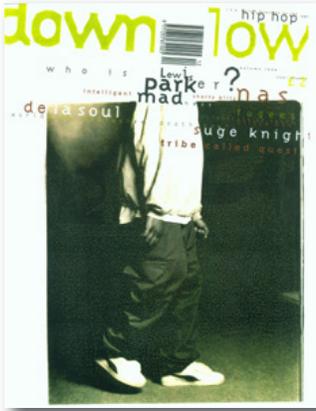
**GRAFFITI VERITE'** available at Tower or Rocket Video.

--- PLUNGE



## **GRAFFITI VERITE'** **(The Truth About Graffiti)**

**T**WENTY-FOUR ARTISTS, whose creative tools of choice are paint spray-cans, are captured in close-up by Director / Cameraman Bob Bryan in his 45-minute documentary video, '**GRAFFITI VERITE'**, which every serious Hip-Head must consider adding to his collection of knowledge.



Shooting the video opened Bryan's eyes to scenes he had never before imagined. *'I quickly discovered how serious and dedicated these people are about their work. The real truth completely destroys the old stereotypical images that Graffiti is about vandalism and tag-banging. Nothing could*

*be further from the truth, whether these inspired artists paint on walls or canvas.'*

While these artists, including Chaz Bojorquez, live and work in Los Angeles and are mainly from a Chicano background, their realities and writings transcend international boundaries and local cultures, although, occasionally, like many Americans who want to be taken seriously, the fashion in which they express their opinions does become a tad heavy, even pompous, which can be amusing in itself.

As Bob Bryan's camera cruises behind-the-scenes, the artists talk about Graffiti's ancestral connections to ritualistic hieroglyphics and cave paintings to its value as street-level propaganda and its appearance in public art galleries for the anonymous public. In the course of these free-flowing 'conversations', which Director Bob Bryan has made certain aren't filtered through and interpreted by 'experts', we hear stuff, which, if passed to Private Eye, would be pushed immediately into its Pseudos Corner. Take this, for example: *'Graffiti Art has a contact visceral effect in its audience because Graffiti goes beyond Art orderliness and conventions, expressing itself through complex design image patterns-wild style - rude colors and strange characters.'*

Then there's this:

*'Graffiti Artists dare to communicate to us, by any means, despite misconceptions and restrictions. Yet, paradoxically, Graffiti Art is still about fame and popularity.'*

But the best line of all comes from the artist who was asked by his grade school teacher what he wanted to become as an adult. *'I want to be an artist or a*

*terrorist.'* **GRAFFITI VERITE'** shows that there's only a fine line between the two and that, probably, artists talk better through their pictures than their words.

-- D.A.,

DOWNLOW MAGAZINE BULLETIN

**G**RAFFITI VERITE' makes a very good attempt at documenting the Los Angeles graffiti culture, including an interview with old school LA gang writer Chaz (*don't diss, he is one dope artist*). There are interviews with 24 writers, including- such pioneers as Toonz, Duke, Angst and Mear. It does a good job of placing graffiti in its own context, away from its hip-hop brethren in breakin and rap. There are some omissions, though-which can be expected in any documentary that is only 45 minutes long", including a notable absence of Hex in the interviews.

**GRAFFITI VERITE'** is still not to be looked over, as it does an excellent job of showing, old school LA in a way that no other piece of documentation has (*most notably Spray Can Art*). **GRAFFITI VERITE'** does for LA what *Style Wars* did for New York and will fill its spot among, the more notable sources of graffiti history.

-- Brent Webb,  
ART CRIMES

**"T**hank you very much for sending me a copy of your new video **GRAFFITI VERITE'**. Chaz Bojorquez told me about the project shortly after you contacted him and it sounded very interesting. When he called with such great enthusiasm about the finished product, I knew that I had to see it. I appreciate you making my viewing of it so convenient.

I am particularly pleased that you took the approach of letting the artists speak for themselves. This, I think, is very important and is too little done. Really the last thing artists like this need are outside "experts" to legitimize their work, they legitimize it every day. I was also pleased to see that you chose not only some

of the best artists, but many of the most eloquent ones as well. This will do a great deal to help dispel the (*usually*) wrong impression that graffiti artists are anti-intellectual and unaware of anything other than their own wish to express themselves.

I was particularly pleased, on a very selfish level, to see that the Chicano and other “minority” artists were so well represented and came across with such integrity, intelligence, and cultural and artistic knowledge. This has been my focus at this museum for the past few years, to differentiate between the vast majority of young Chicanos and gang members or criminals. Unfortunately society tends to get an image in mind and it sticks. Thank you for helping to dispel these stereotypes.

Also, I have to commend you on bringing in some historical context for the LA writing scene. Too many people only see the recent New York influence rather than the long term Mexican American writing tradition as represented by Chaz. The image by Chaz that you included on the video box hangs in my office and it is watching me as I write this. By bridging generations and walking comfortably between the world of galleries and museums, and the street and yards, Chaz is a very important artist who knows the history and is helping shape the future.

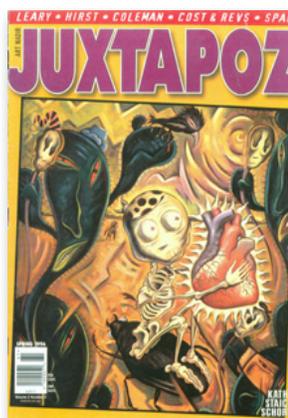
Again, thank you for the video and the other material. I send you all the best for the success of this and future projects.

--- Andrew Connors,  
Associate Curator

NATIONAL MUSEUM OF AMERICAN ART

This Graf documentary goes behind the scenes via interviews and commentary by 24 aerosol Artists who know what’s up in LA. Intelligent and in-depth, it’s 45 minutes of art, from gallery shows to the stuff on the streets.

Despite the fact that Southern



California has become one of the most dangerous areas in America for bombers to practice their art, these guys and girls show no fear or remorse, they’re addicted to the spray! Worth watching whether you’re a street savvy aficionado or an anti-vandalism activist, either way **GRAFFITI VERITE’** is sure to open your eyes.

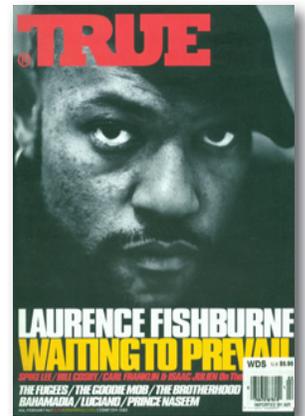
-- JUXTAPOZ MAGAZINE

**E**XTRA-MURAL! The long and troubled history of graf in LA is the subject of a new documentary **GRAFFITI VERITE’**. Going back to the pre-aerosol gang glyphs of the 40’s, flashing through the old school and crews like West Coast Artists and on to the present day, the film offers a broad overview of the scene as well as much talk on the nature of graffiti, it’s role in hip hop and the artists simple pleasure in the straight line.

But most importantly, a good two thirds of the film’s 45 minutes running time is taken up with the work it represents.

As Spine one of the featured artist puts it,

*“It isn’t vandalism... It’s a beautiful crime.”*



-- TRUE MAGAZINE

Last year **GRAFFITI VERITE’**, the incisive documentary on the lives of L.A. graffiti artists, blew up like no other graff video to date, leaving behind an unprecedented trail of award recognition, media exposure and education about the art form. Bob Bryan, director, producer and director of photography on the film, accomplished what no other videographer had yet been able to do: create a graffiti documentary with mainstream crossover appeal. “I managed to promote the video in a way that didn’t just reach some of the old heads that were already in the life, but turn on people that didn’t know anything about graffiti or that

*had a prejudice against graffiti,”* Bryan points out.

The film maker particularly targeted gallery people, educators, librarians and institutions that could be an asset for Hip-Hop and graffiti art in a financial sense. Bryan’s aesthetic and technical skills have been acknowledged with film and video competitions worldwide, including the prestigious *Golden Eagle Award* as well as a *Golden Apple Award*-not to mention that he’s also up for an Emmy this year. 1997 also finds Bryan taking it to another level by legitimizing graffiti art on an international scale through the creation of the **FIRST ANNUAL GRAFFITI ART COMPETITION**.

*“I’m taking the credibility that **GRAFFITI VERITE**’ has established and bringing a lot of graffiti art to the attention of major institutions and educational [organizations],”* he says. *“I’ve been successful with being able to bring Los Angeles graffiti artists up, and now what I want to do is bring the international community of Hip-Hop and graffiti to the attention of a worldwide audience.”* Bryan’s sole purpose for the establishment of the **1997 INTERNATIONAL GRAFFITI ART COMPETITION** is to *“... create a forum for the serious examination, illumination, appreciation and recognition of this worldwide art form and phenomenon.”*

Submissions will be accepted in the form of photographs or video, and each candidate can submit up to ten entries. Categories to be judged include: canvas, collage, computer (*cyberspace*), mixed media installations, pen and ink, sculpture, tattoos and walls (*murals and pieces*). The winners will be chosen by a jury of their peers, and the competition will also host distinguished guests from the field of contemporary art and film to serve as impartial judges. All entries must be postmarked by July 4, 1997.

- Ben Higa  
RAP PAGES

All you Graf lovers will want to pick up a copy of **“GRAFFITI VERITE”** (Bryan World Productions) a new documentary covering the evolution of Graffiti on the West Coast... It also includes some New York scenes, but allows us to grasp the forbidden concept!

*Is the West Coast more advanced at this than we are?* By the looks of things, after peeping this videotape... it sure looks that way ... when the East slept... the West kept... and the lifestyle was preserved. The documentary does pay homage to the original creators, and gives props to pioneers like SEEN, while introducing us to the new generation who continue to keep this art form alive...

-- GROUND LEVEL MAGAZINE



“I love graf tapes. What I first expected was a low budget “tag ‘em up and run from the police” thing. But boy was I in for a shock. This film sends out what I have had milling around in my head for the last two years. Excellent coverage and interviews featuring some of today’s top writers (Angst, Mear, Toonz, Mear, and plenty of others). All explaining what graf is to them and how they use it their own benefit whether it be emotional, social, or a perfect representation of what they see, her or want to portray around them.

Quoted as *“Being the Style Wars of New York”* **GRAFFITI VERITE**’ lives up to all it’s reviews and then some. Plenty of west coast wall shots, no action. Almost all interviews, but for the better. Do another!

-- CATCH 22 PHANZINE

This review appeared in Vol. 19, no. 1 **GRAFFITI VERITE**’ is a new video release produced and released for distribution by Bryan World Productions, written and directed by Bob Bryan (1995). This is a tightly-edited documentary of 45 minutes which gets under the skin of the “graffiti artist,” allowing 24 Los Angeles artists to do all the talking, showing some of them “doing it.”

There is a great energy in this video--which has recently been seen on PBS in various locales, especially in Los Angeles. This is not “*underground*” art, but this film focuses on explosively colorful work, some even created for gallery shows. Chaz, the old man of the graffiti world from the Seventies, really explains the place of this art both on the streets and in the institutions and traces Los Angeles graffiti art from Chicano roots.

Many younger artists are featured, comparing technical skills with their peers, discussing how graffiti art relates to rap and break dancing and even to hip-hop. Bryan obviously has won the admiration and confidence of these artists, and he gives them the podium at all times.

Oftentimes the film is extremely moving, provocative, and allows the audience to really understand this art form. Buy it, it really tells the whole story!

-- UMBRELLA MAGAZINE

**G**RAFFITI VERITE' (Video) Written, produced and directed by Bob Bryan. Bryan World Productions, 1995. This tightly edited 45 minute documentary on graffiti is “... *a mind expanding experience in peoples'...*” --as opposed to commercial culture. Guaranteed to break preconceived notions, it lets two dozen Los Angeles Artists do all the talking, showing some of them in action.

“*Art*” is the keyword here: exuberant and intense art. Not about illicit tagging under cover of night or subway vandalism, it focuses greatly on colorful pieces, some even created for gallery shows. ‘*Old schooler*’ Chaz, active in the 70’s, articulates graffiti’s place both on the streets and in institutions and traces the LA scenes Chicano roots. Younger artists (*a multiracial contingent including one woman*) critique technical aspects of each other’s works and talk about graffiti’s place--with rap and break dancing--in hip hop.

Above all, *free expression is the common bond.*

Occasionally provocative and sometimes deeply moving, graffiti art deserves wider understanding. To that end, this documentary is highly recommended for public libraries.

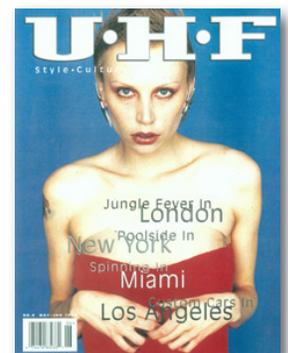
-- Chris Dodge,  
MSRRT NEWSLETTER

**B**ob Bryan has produced and directed an amazing new documentary video that explores the eclectic world of Hip Hop and urban graffiti artist. **GRAFFITI VERITE'** is a ground breaking examination that includes interviews and behind the scenes views of 24 of Los Angeles most prolific and talented graffiti artists. **GRAFFITI VERITE'**s conversations vary from comparative discussions on graffiti’s ancestral connection to ritualistic hieroglyphics and cave writings to discussions of graffiti art as a form of a ‘street-level’ propaganda and “public art gallery” for the anonymous public. **GRAFFITI VERITE'** is the first up close and personal expose into the graffiti art world as experienced by 24 artists whose artistic tool of choice is the spray can. From street art to gallery art showings,

**GRAFFITI VERITE'** forces us to think about our cultural reality as well as to expose us to more cutting-edge graffiti art than has ever been seen before in one venue. **GRAFFITI VERITE'** is a “must see” video to understanding what is happening to our urban culture, as well as to the inner world of today’s urban children.

-- WISCONSIN BOOKWATCH

**F**ilm documentarian Bob Bryan believes graffiti art is as legitimate as any other art form. **GRAFFITI VERITE'**, his new 45 minute video, features interviews and behind the scenes views of 24 LA graffiti artists whose artistic tool of choice is the spray can and whose gallery space is the street.



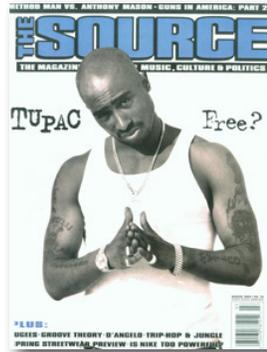
-- UHF MAGAZINE

**W**ow! This 45 minute video documentary interviews 24 of LA's most prolific and talented graffiti artists. Many people believe taggers are gangbangers and some vigilantes have gotten away with murder because they think taggers are gangbangers. **GRAFFITI VERITE'**, portrays 'taggers' as artists and dispels the myth that taggers are gangbangers. Taggers are merely the 90s street artists, and most of them are anti-gun.

-- BG  
U-DIRECT MAGAZINE

**K**eepin' the culture alive...

Bryan World Productions has produced "**GRAFFITI VERITE'**," a 45 minute documentary on graffiti and hip hop. It includes in-depth interviews with 24 Los Angeles based graf artists going into the history and significance on the art.



-- THE SOURCE

**R**ecommends **GRAFFITI VERITE'** a new video out that documents the LA graffiti culture. Verite' is notable for its ultra-crisp production values, the high quality of art and commentary represented, and the subtle ways it demonstrates the role of hip-hop and jazz.

-- ROCK & RAP CONFIDENTIAL

**T**hank you very much for sending me a copy of the videotape "**GRAFFITI VERITE'**." I found it very interesting to hear the comments of so many artists working in the graffiti genre here in Los Angeles, some of whom I know, and others who were unfamiliar to me. It was also nice that the reference to MOCA's 1994 show "*Urban Revisions*" was included.

I think the strength of your videotape is that you focus on the commentary of artists, and allow them

to speak in an unmediated way about their work. To understand their thinking and what motivates them is really important to an appreciation of this art form. I appreciate your allowing me to keep the tape for MOCA's library. Again, thank you for sending it to me.

-- Elizabeth Smith, Curator  
THE MUSEUM OF CONTEMPORARY ART (MOCA)

**L**os Angeles-based filmmaker Bob Bryan turns in a nice documentary on LA graffiti, including a segment on Cholo - graff spokesman Chaz Bojorquez. There aren't so many of the LA graff stars highlighted as you might hope, and most of the writers spotlighted have pretty much retired, but it still makes for an interesting film. It's well-produced, which helps, but its still rather obviously put together by a non-writer who really doesn't have his finger on the pulse of what graff is about, and that fact will leave most writers pretty cold. Still, it highlights one of the biggest scenes in graffiti, which otherwise has been rather poorly documented. Still available.

-- TWELVE OUNCE PROPHET

**T**his is an incredible documentary of sprayed art. The film by Bob Bryan is produced by highly professional skills containing views of 24 most talented graffiti artists from LA. They talk about their motivations and evolution of their art. **GRAFFITI VERITE'** strives for recognition of this culture allowing the audience itself to consider this to be vandalism or a new amazing form of mass art. "*Required viewing for all citizens of big cities that don't understand the significance and impact of Graffiti.*" Moreover, witnessing the film's importance, **GRAFFITI VERITE'** was awarded the **CINE GOLDEN EAGLE FILM & VIDEO AWARD, 1996 NATIONAL EDUCATIONAL MEDIA NETWORK's "Gold Apple Award"**... Not enough said, this effort is a winner in two aspects: As an amazing exposure of Graffiti Art and a stunning film itself as well.

-- CALMANT MAGAZINE (Croatia)

Interviews with two dozen Los Angeles graffiti artists cast little doubt on their view of graffiti as tagging or art.

With the spray can as their medium, the city as canvas, and monikers like, - Toonz, these black, brown, and white Angelenos speak the language of art. They talk about technique (“can control”), stylistic influences (*Keith Haring, hip-hop culture*), communal aspects of their work (“crews”), and the community of those who view their art as illegal, urban blight.

The documentary shows hundreds of graffiti examples and lets the artists discuss, with varying degrees of articulateness, how graffiti has evolved from street art to gallery representation and even collaboration with such respected institutions as Los Angeles’ Museum of Contemporary Art.

*This video belongs in art schools* and, with its effective snapshot of mid-1990s life, in collections that focus on popular culture.



-- Susan E. Annett,  
LIBRARY JOURNAL

**G**RAFFITI VERITE’, a 45-minute video documentary, explores the graffiti art movement on the West Coast.

Filmmaker Bob Bryan states, “*What I have tried to do with ‘GRAFFITI VERITE’ was to create a primer by which those individuals who do not understand the artists and their art-form would effectively be able to focus upon the graffiti art movement from the point of view of the artist with no filter or interpretations from ‘Experts.’*”

The video features interviews with graffiti artists who explain the difference between “tagging” and “piecing”; report occupational hazards such as dodging the police, gang members, and anti-graffiti vigilantes; explain the difference between “old school,” “hip-hop,” East Coast and-West Coast

styles; and describe the evolution of an elaborate graffiti subculture, including a mentoring system.

Grffiti artist Man-One states, “*Most kids [who do graffiti] don’t have money to go to art school and figure out how they’re going to paint and do these canvasses, so they just figure, we’ll pick up a spray can and do it on the canvas of the city. So it’s all about free expression.*”

-- NATIONAL CAMPAIGN  
FOR FREEDOM OF EXPRESSION BULLETIN

**G**RAFFITI VERITE’ is a unique documentary exploring the urban, subcultural world of the graffiti art. There are interviews with 24 graffiti artists from Los Angeles discussing their art as displayed first and foremost in the street, but now also in galleries, on stage and even in cyberspace.

The artists, male and female representing a variety of ages and ethnic groups, speak honestly about the graffiti art movement: it’s history, ideas, motivations and cultural impetus and impact. Interwoven with the interviews are powerful images of the street art and of the artists creating it. Viewers will be reminded of the irrepressible human need for artistic expression. Using walls and spray cans, these artists have designed images that communicate messages about their world and their perceptions.

*Art classes in high school and college will find this video a valuable addition to the study of contemporary art.* This well-produced examination by the artists who create it, will add a new dimension to art classes and to library video collections.



-- SCHOOL LIBRARY JOURNAL

The Archives Committee of the - Museum of Broadcast Communications has received information about your recently produced documentary. We understand it is of exception

quality and the MBC would be honored to add the program to our extensive collection of award winning documentaries.

The collection includes both network and local documentaries, including a significant selection from the **FRONTLINE** series. Donated programs are held in our publicly accessible archives of quality television and radio programs.

Will you provide us with a 3/4" copy of your documentary? Please also forward a list of other previously produced programs you feel should be

considered by the Archives Committee for inclusion in the MBC documentary collection.

All donated tapes are secured in our archives and no copies would ever be released without your written permission. We look forward to adding your excellent work to our Museum collection.

Tapes should be directed to Cary O'Dell, Director of the MBC Archives at the address listed above.

-- Bruce DuMont,  
Founder & President

THE MUSEUM OF BROADCAST COMMUNICATIONS



The **GV DOCU-SERIES** is currently available online @ **Amazon.com Instant Video** where DVD's can also be purchased for Schools and Libraries domestically and abroad.

- **GV1 Webpage** [http://www.graffitiverite.com/GV1\\_Read-The-Writing-On-The-Wall.htm](http://www.graffitiverite.com/GV1_Read-The-Writing-On-The-Wall.htm)
- **GV1 Press Release** <http://www.graffitiverite.com/1PRESSRE.htm>
- **GV Docu-Series Trailers** [http://www.graffitiverite.com/GV\\_DocuSeries\\_Trailers.htm](http://www.graffitiverite.com/GV_DocuSeries_Trailers.htm)

**Website:** [www.graffitiverite.com](http://www.graffitiverite.com)  
**Contact:** BRYAN WORLD PRODUCTIONS  
PO Box 74033 Los Angeles, CA 90004

**E-mail:** [bryworld@aol.com](mailto:bryworld@aol.com)  
Telephone (323) 856-9256

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